



## **SCHOOL PROFILE**

Beacon is an IB World School that provides a bilingual education (English-Portuguese) and cherishes its Brazilian heritage. It emphasizes a warm, vibrant, and respectful atmosphere, nurturing academically rigorous, research-based learning. We aim to equip students to be conscientious citizens who embrace diversity and see it as a means to enhance individual development and societal progress.

**CEEB Code:** 910099

**UCAS Centre Number:** 43123 IB School number: 019016

**AUDREY PEVERELLI** PRINCIPAL

LUCIANA LEITE AND MARIA EDUARDA SAWAYA **FOUNDING DIRECTORS** 

KARINE VAIRO HIGH SCHOOL COORDINATOR

PEDRO FERNANDES **IB-DIPLOMA PROGRAMME COORDINATOR** 

LUCAS D'NILLO SOUSA **COORDINATOR OF UNIVERSITY** AND CAREER COUNSELING

#### **BEACON CAMPUS**

Rua Mergenthaler, 1131 Vila Leopoldina | São Paulo/SP +55 11 3643-6900 ucc@beaconschool.com.br

BRAZIL 🔷



#### **OUR SCHOOL**

Founded in 2010, Beacon is an IB Continuum World School that hosts approximately 1,400 students from Early Childhood through High School. It offers the IB Primary Years Programme from 2014, the IB Diploma Programme from 2021, and the IB Middle Years Programme as of 2024. The inaugural graduating classes of 2023 and 2024 saw over 90% of their students accepted into higher education institutions. Considering the Class of 2024, 54% of our students chose to study abroad, with the main destinations being the USA, Spain, Italy, the UK, the Netherlands, France, Switzerland, Canada, Germany, and Austria. The remaining 46% decided to stay in Brazil.

**APPLICATIONS** 

56% of our applications were to US universities,

28% to Brazilian institutions, and the remaining

16% to various countries: UK, Netherlands, Italy, Spain, Germany, France, and Canada.

We are a nonsectarian, independent, coeducational school with inclusive, non-selective admissions. We pride ourselves on encouraging all of our students to pursue both the IB Diploma and the Brazilian High School Certificate. Our students are housed on three campuses, with each age group in a specific location. Our institution is not associated with other Beacon Schools.



**Beacon Team** 496





**ACCREDITATIONS** International Baccaulaureate

#### **MEMBERSHIPS/AFFILIATIONS**

International ACAC

AAIE - Association for the Advancement of International Education AISH - Academy for International School Heads

#### **OUR STUDENTS**

Beacon School develops individuals with international mindedness who are aware of their role in the construction of a better and more peaceful world. We strive for our students to be inquirers, knowledgeable, thinkers, communicators, caring, principled, open-minded, risk-takers, balanced, and reflective.

| Prim | nary Years<br>gramme | Middle Years<br>Programme | B Diploma Programme |                   |
|------|----------------------|---------------------------|---------------------|-------------------|
| ECE  | Elementary<br>School | Middle School             | High School         | Total<br>Students |
| 389  | 563                  | 354                       | 140                 | 1443              |

#### **OUR ACADEMIC PROGRAM**

#### **HIGH SCHOOL**



We adhere to the January-December academic calendar. As a result, our students commence the IB Diploma program earlier than most, in Year 10, and complete it at the onset of Year 12 (after the May Session and exams). In the second semester of Year 12 (August-December), students attend morning classes and dedicate their afternoons to working on their university applications and supplemental prep for local universities. Our students graduate every December.



# GRADUATION REQUIREMENTS BY DIPLOMA TYPE



| IB DIPLOMA  | INTEGRATION  | BRAZILIAN DIPLOMA  |
|---|--|--|
| 2 years of at least 3 subjects<br>in Standard Level (SL) and<br>3 subjects in Higher Level<br>(HL) courses in the following | All Beacon students<br>must take as a<br>minimum<br>requirement: | Content and skills related<br>to the National Common<br>Core (BNCC) are: |
| areas:  Language and Literature   | Portuguese SL  Brazilian Social                                  | Physics  Arts  |
| Language<br>Acquisition<br>Individuals and<br>Societies   | Studies BSS SL  Biology SL  Mathematics AA                       | Chemistry  Physical Education  |
| Sciences  | or Al SL  English B SL   | Social Emotional Learning  Flectives - students must                     |
| Mathematics  The Arts or any subject from the other areas of knowledge  |  | take at a least 2 different paths in each High school semester:          |
| IB Core   |  | Studies in Language  |
| Theory of Knowledge (TOK)   |  | Individuals & Societies  |
| The Extended Essay (EE)   |  | Sciences Studies in  |
| Creativity, Activity, and Service (CAS)   |  | Mathematics  |

Our students undertake the IBDP and the Brazilian Curriculum at the same time, enhancing their academic rigor with over 1,300 yearly school hours. Those not attaining the full IB Diploma can earn IB Certificates per subject alongside the Brazilian High School Diploma, requiring a minimum 6.0/10 average grade and 75% attendance per subject.

| Α | 9,0 - 10,0 |
|---|------------|
| В | 7,6 - 8,9  |
| С | 6,0 - 7,5  |
| D | 3,0 - 5,9  |
| _ | 0-29       |

**GRADING SCALE** 

Our transcript score combines Activity-Based Assessments (ABAs) at 40% and four exam sessions at 60%, graded on a **0-10 scale**. Following a semester-based grading system in a **January-December academic calendar**, we submit both the school transcript (Year 9 - Year 12; 1-10 scale) and the FINAL IB Diploma Scores to universities (scale 1-7), if necessary.

We do not rank our students, and we do not calculate GPA.

## **IB | DP Subjects offered**

## 1. Studies in Language & Literature

Portuguese SL/HL

#### 2. Language Acquisition

English B SL/HL Spanish B SL/HL French ab initio SL

#### 3. Indiduals & Societies

Brazilian Social Studies BSS SL History SL/HL Business Management SL/HL Economics SL/HL Psychology SL/HL Digital Society SL/HL

| IB Diploma Average |                     |                     |  |  |
|--------------------|---------------------|---------------------|--|--|
| Group              | School<br>pass rate | Global<br>pass rate |  |  |
| Class of 2024      | 91.17%              | 80%                 |  |  |
| Class of 2023      | 95%                 | <b>79</b> %         |  |  |

#### 4. Science

Biology SL/HL Chemistry SL/HL

#### 5. **Math**

Math Analysis & Approaches SL/HL Math Applications and Interpretation (SL/HL)

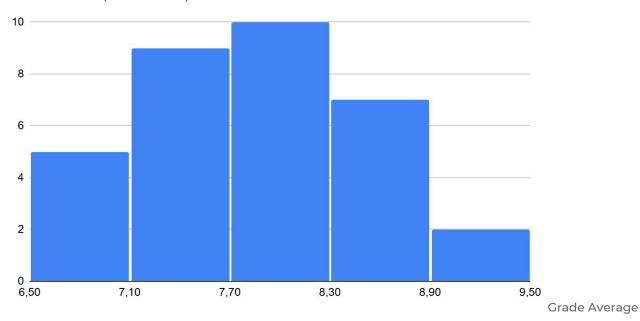
#### 6. The Arts

Visual Arts SL/HL Film SL Or any subject from another group



## **School Transcript Grade distribution (Scale 1-10)**

Number of Students (Class of 2025)



Note: Integrating both the IB and Brazilian curricula renders our school academically demanding. While the passing grade is 6.0, the majority of our students typically achieve scores ranging from 7,7 to 8,3.

#### **EXPANDING STUDENTS EXPERIENCES**

Beacon School extends learning beyond regular class time with optional programs and experiences. These include Job Shadowing, access to various clubs (such as MUN, Coding, Girl Up, Chess Club, Math Club, STEAM Club), academic Olympiads, and additional activities. The school hosts numerous events annually, including University fairs, Career Day, university lectures, and master classes, with over 150 universities Higher education representatives visiting our campus each year. Moreover, our Expanding Horizons program enables students to enhance their skills through summer programs both nationally and internationally.

| Optional Activities |                       |                                      |             |                                |                          |  |
|---------------------|-----------------------|--------------------------------------|-------------|--------------------------------|--------------------------|--|
| Arts                | Competitive<br>Sports | Recreational<br>Sports               | STEM        | Well-being &<br>Sustainability | Extended<br>Day          |  |
| Circus              | Basketball            | Adventure<br>Sports                  | Chess       | Mindfulness & Yoga             | Learning<br>Through Play |  |
| Dance               | Handball              | oper to                              | Math Circle | roga                           | Tillough Play            |  |
| Drama               | Soccer                | Capoeira                             | Math choic  | Nutri Lab /<br>Cooking         | Time 4<br>Projects       |  |
| Diama               | Soccei                | Fencing                              | Tech Lab    |                                |                          |  |
| Magic &<br>Action   | Volleyball            | Judo                                 |             | Science & Nature               | Supervised               |  |
|                     |                       |                                      |             |                                | Study Time               |  |
| Music               |                       | Skateboarding                        |             |                                |                          |  |
| Photography         |                       | Sports School Additional Highlights: |             |                                |                          |  |

## **CLASS OF 23-24 | ACCEPTANCES**

#### **AUSTRIA**

Central European University

#### **BRAZIL**

Belas Artes

École Intuit Lab

#### **Faculdade Ensino Einstein**

Escola Superior de Artes Célia Helena

**ESPM** 

FAAP

FFI

FGV - Fundação Getúlio Vargas

Insper

Instituto Mauá de Tecnologia

Istituto Europeo di Design

PUC-PR

PUC-SP

Santa Marcelina

#### São Camilo Medicina

São Leopoldo Mandic

Universidade Federal de Vicosa

Universidade de São Paulo - USP

Universidade Estadual de Campinas - Unicamp

- Founding Director M. Eduarda Sawaya is the current president of Brazil's Private Schools Association.
- In 2025, Beacon earned a **Top Honor Trophy** in the **Brazilian** Math Olympiad (OBMEP), placing in the top 1% nationally.
- In 2024, Beacon was ranked among the top 4% of schools in Brazil in the Portuguese Language Olympiad (Y8-Y12).

#### Universidade Estadual Paulista - Unesp

Universidade Federal de São Carlos Universidade Federal do Paraná

#### Universidade Presbiteriana Mackenzie

Universidade Tecnológica Federal do Paraná -UTFPR

#### **CANADA**

University of British Columbia **University of Toronto** 

#### **FRANCE**

**American University of Paris** 

**EDHEC** 

**ESCP** 

**Sciences Po University** 

#### **GERMANY**

Bard College Berlin

#### **ITALY**

Luiss University Polimoda

The American University of Rome

#### **NETHERLANDS**

Amsterdam University College

Erasmus University Leiden University

Maastricht University

Radboud University

The Hague University of Applied

Sciences

Tilburg University

**University of Amsterdam** 

Zuyd University of Applied Sciences

#### **SPAIN**

**Esade Barcelona** 

**FU Business** 

**IE University** 

IED Istituto Europeo di Design Universidad Carlos III de Madrid

Universidad CEU San Pablo University of Navarra

#### UK

Northumbria University Newcastle Bangor University

King's College London

**London School of Economics Nottingham Trent University** 

Regents University London

**UAL - University of the Arts London** 

University of Birmingham University of Liverpool University of Manchester

University of Reading

#### **USA**

Arizona State University
Artcenter College of Design

California College of the Arts

Columbia College Chicago

DePaul University

Emerson College

Florida International University

Fordham University

Gonzaga University

Hofstra University

#### **Hult International Business School**

Indiana University Bloomington

Loyola University Chicago

Lynn University

Maine College of Art

Maryland Institute College of Art

Michigan State University

New York Film Academy

### **New York University**

Newcastle University

**Northeastern University** 

The Pennsylvania State University

Pratt Institute

#### **Purdue University**

#### **Rhode Island School of Design**

Ringling College of Art and Design Rochester Institute of Technology Rose-Hulman Institute of Technology

San Diego State University

#### Savannah College of Art and Design

School of the Art Institute of Chicago School of Visual Arts New York City

The New School (Parsons)

The University of Arizona

#### The University of Texas at Austin

University of California Davis

### **University of California San Diego**

University of California Santa Barbara

University of Colorado Boulder

University of Denver

#### **University of Florida**

University of Illinois Chicago

University of Illinois Urbana-Champaign

#### **University of Michigan - Ann Arbor**

University of Missouri

University of North Florida

#### **University of Pittsburgh**

University of San Francisco

#### University of South Florida

#### **University of Southern California**

University of Tampa

University of Washington

University of Wisconsin-Madison

Washington State University

Students have enrolled at the universities highlighted in bold.